

The INDEPENDENT

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2019

PUBLICATION DATES & ADVERTISING DEADLINES

Due to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

| ISSUE DATES | Space Reservations | Ad Deadline | Signature Issues/Editorial Content/Extra Distribution |
|--------------|--------------------|--------------|--|
| January 5 | December 14 | December 19 | |
| January 19 | December 27 | January 2 | Bravo! by Paul Horsley - Best of Spring 2019 |
| February 2 | January 11 | January 16 | |
| February 16 | January 25 | January 30 | Top Ten Events of 2018/2019 Class of Rising Stars |
| March 2 | February 8 | February 13 | |
| March 16 | February 22 | February 27 | |
| March 30 | March 8 | March 13 | |
| April 13 | March 22 | March 27 | |
| April 27 | April 5 | April 10 | The Paw Print Issue |
| May 11 | April 19 | April 24 | |
| May 25 | May 3 | May 8 | Bravo! by Paul Horsley - Best of Summer 2019 |
| June 8 | May 17 | May 22 | |
| June 22 | May 31 | June 5 | |
| July 6 | June 14 | June 19 | Tie The Knot 2019 Bridal Issue |
| July 20 | June 28 | July 3 | |
| August 3 | July 12 | July 17 | The Jewel Ball Issue |
| August 17 | July 26 | July 31 | Bravo! by Paul Horsley - Best of Fall 2019 |
| August 31 | August 9 | August 14 | The Summer Celebrations Issue |
| September 14 | August 23 | August 28 | |
| September 28 | September 6 | September 11 | Directors of Philanthropy Issue |
| October 12 | September 20 | September 25 | |
| October 26 | October 4 | October 9 | Bravo! by Paul Horsley - Best of Holidays 2019 |
| November 9 | October 18 | October 23 | Big Brothers Big Sisters Most Wanted Honorees |
| November 23 | November 1 | November 6 | The BOTAR Ball Issue |
| December 7 | November 15 | November 20 | Holiday Gift Guide |
| December 14 | November 22 | November 27 | 2020 Charitable Events Calendar |

The Independent - Keeping Our Town In the Know for more than 118 years!
 Unique Editorial Content found **only** in *The Independent*:

BRAVO by Paul Horsley • Tails Of Our Town • Spotlight On Centurions • Art Insider by Julián Zugazagotia
 OurTown by Charlie Podrebarac • Off To College • Remember When • In The Spotlight • Cheers To Volunteers!

*Dates as of September 2018 - subject to change

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