

# The INDEPENDENT

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# 2020

## PUBLICATION DATES & ADVERTISING DEADLINES

**D**ue to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

ISSUE DATES	Space Reservations	Ad Deadlines	Signature Issues/Editorial Content/Extra Distribution
January 11	December 20	December 23	
January 25	January 3	January 8	<b>Backstage And Beyond by Paul Horsley - Best of Spring 2020</b>
February 8	January 17	January 22	
February 22	January 31	February 5	<b>Top Ten Events of 2019/2020 Class of Rising Stars</b>
March 7	February 14	February 19	
March 21	February 28	March 4	
April 4	March 13	March 18	
April 18	March 27	April 1	<b>The Paw Print Issue</b>
May 2	April 10	April 15	
May 16	April 24	April 29	
May 30	May 8	May 13	
June 13	May 22	May 27	
June 27	June 5	June 10	
July 11	June 12	June 17	<b>Tie The Knot 2020 Bridal Issue</b>
July 25	July 2	July 8	
August 8	July 17	July 22	<b>The Jewel Ball Issue</b>
August 22	July 31	August 5	<b>Backstage And Beyond by Paul Horsley - Best of Fall 2020</b>
September 5	August 14	August 19	<b>The Summer Celebrations Issue</b>
September 19	August 28	September 2	
October 3	September 11	September 16	<b>Directors of Philanthropy Issue</b>
October 17	September 25	September 30	
October 31	October 9	October 14	
November 14	October 23	October 28	<b>Give KC: National Philanthropy Day and Giving Tuesday Issue</b>
November 28	November 6	November 11	<b>The BOTAR Ball Issue</b>
December 12	November 20	November 25	<b>Winter Wish List</b>
December 19	November 27	December 2	<b>2021 Charitable Events Calendar</b>

*The Independent* - Keeping Our Town In the Know for more than 120 years!  
 Unique Editorial Content found **only** in *The Independent*:

Backstage And Beyond by Paul Horsley • Toast To Olde Tymes • Spotlight On Centurions • Art Insider by Julián Zugazagotia  
 OurTown by Charlie Podrebarac • Off To College • Remember When • In The Spotlight • Cheers To Volunteers!

\*Dates as of JANUARY 2020 - subject to change

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