

The INDEPENDENT

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2021

PUBLICATION DATES & ADVERTISING DEADLINES

Due to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

ISSUE DATES	Space Reservations	Ad Deadlines	Signature Issues/Editorial Content/Extra Distribution
January 9	December 18	December 23	
January 23	December 30	January 6	
February 6	January 15	January 20	
February 20	January 29	February 3	2020: A Celebration of Philanthropy/2021 Class of Rising Stars
March 6	February 12	February 17	
March 20	February 26	March 3	
April 3	March 12	March 17	
April 17	March 26	March 31	The Paw Print Issue
May 1	April 9	April 14	
May 15	April 23	April 28	
May 29	May 7	May 12	
June 12	May 21	May 26	
June 26	June 4	June 9	
July 10	June 11	June 16	Tie The Knot Bridal Issue
July 24	July 2	July 7	
August 7	July 16	July 21	The Jewel Ball Issue
August 21	July 30	August 4	Backstage And Beyond by Paul Horsley - Best of Fall 2021
September 4	August 13	August 18	The Summer Celebrations Issue
September 18	August 27	September 1	
October 2	September 10	September 15	Directors of Philanthropy Issue
October 16	September 24	September 29	
October 30	October 8	October 13	
November 13	October 22	October 27	Give KC: National Philanthropy Day and Giving Tuesday
November 27	November 5	November 10	The BOTAR Ball Issue
December 11	November 19	November 24	Winter Wish List
December 18	November 26	December 1	2022 Charitable Events Calendar

The Independent - Keeping Our Town In the Know for more than 122 years!
 Unique Editorial Content found **only** in *The Independent*:

Backstage And Beyond by Paul Horsley • Toast To Olde Tymes • Spotlight On Centurions • Art Insider by Julián Zugazagotia
 OurTown by Charlie Podrebarac • Off To College • Remember When • In The Spotlight • Cheers To Volunteers!

*Dates as of OCTOBER 2020 - subject to change

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