

PUBLICATION DATES & ADVERTISING DEADLINES

Due to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

ISSUE DATES	Space Reservations	Ad Deadlines	Signature Issues/Editorial Content/Extra Distribution
January 8	December 17	December 22	
January 22	December 29	January 5	The 2021 Jewel Ball Issue
February 5	January 14	January 19	Backstage And Beyond by Paul Horsley - Best of Spring 2022
February 19	January 28	February 2	The Top Ten Events of 2021 - 2022 Class of Rising Stars
March 5	February 11	February 16	
March 19	February 25	March 2	Trailblazers: Kansas City Women
April 2	March 11	March 16	
April 16	March 25	March 30	The Paw Print Issue
April 30	April 8	April 13	
May 14	April 22	April 27	
May 28	May 6	May 11	
June 11	May 20	May 25	
June 25	June 3	June 8	
July 9	June 10	June 15	Tie The Knot Bridal Issue
July 23	July 1	July 6	
August 6	July 15	July 20	The 2022 Jewel Ball Issue
August 20	July 29	August 3	Backstage And Beyond by Paul Horsley - Best of Fall 2022
September 3	August 12	August 17	The Summer Celebrations Issue
September 17	August 26	August 31	
October 1	September 9	September 14	Directors of Philanthropy Issue
October 15	September 23	September 28	
October 29	October 7	October 12	
November 12	October 21	October 26	Give KC: National Philanthropy Day and Giving Tuesday
November 26	November 4	November 9	The BOTAR Ball Issue
December 10	November 18	November 23	Winter Wish List
December 17	November 25	November 30	2023 Charitable Events Calendar

The Independent - Keeping Our Town In the Know for more than 122 years! Unique Editorial Content found **only** in *The Independent*:

- Backstage And Beyond by Paul Horsley • Toast To Olde Tymes • Culinary Curiosity • Art Scene
- Philanthropy Matters • Art Insider by Julián Zugazagotia • OurTown by Charlie Podrebarac • Off To College
- Remember When • In The Spotlight • Cheers To Volunteers!

*Dates as of JUNE 2021- subject to change