

# The INDEPENDENT

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# 2023

## PUBLICATION DATES & ADVERTISING DEADLINES

**D**ue to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

ISSUE DATES	Space Reservations	Ad Deadlines	Signature Issues/Editorial Content/Extra Distribution
January 7	December 16	December 21	
January 21	December 30	January 4	<b>Backstage And Beyond by Paul Horsley - Best of Spring 2023</b>
February 4	January 13	January 18	<b>Black History Month</b>
February 18	January 27	February 1	<b>The Top Ten Events of 2022 - 2023 Class of Rising Stars</b>
March 4	February 10	February 15	
March 18	February 24	March 1	<b>Women's History Month</b>
April 1	March 10	March 15	
April 15	March 24	March 29	<b>The Paw Print Issue</b>
April 29	April 7	April 12	
May 13	April 21	April 26	<b>AAPI Heritage Month</b>
May 27	May 5	May 10	
June 10	May 19	May 24	<b>Pride Month</b>
June 24	June 2	June 7	
July 8	June 9*	June 14*	<b>Tie The Knot Bridal Issue</b>
July 22	June 30	July 5	
August 5	July 14	July 19	<b>The Jewel Ball Issue</b>
August 19	July 28	August 2	<b>Backstage And Beyond by Paul Horsley - Best of Fall 2023</b>
September 2	August 11	August 16	<b>The Summer Celebrations Issue</b>
September 16	August 25	August 30	
September 30	September 8	September 13	<b>Hispanic Heritage Month</b>
October 14	September 22	September 27	<b>The Directors of Philanthropy Issue</b>
October 28	October 6	October 11	
November 11	October 20	October 25	<b>Give KC / Native American Heritage Month</b>
November 25	November 3	November 8	<b>The BOTAR Ball Issue</b>
December 9	November 17	November 22	<b>Winter Wish List</b>
December 16	November 24	November 29	<b>2024 Charitable Events Calendar</b>

*The Independent* - Keeping Our Town In the Know for more than 122 years! Unique Editorial Content found **only** in *The Independent*:

- Backstage And Beyond by Paul Horsley • Toast To Olde Tymes • Art Scene
- Philanthropy Matters • Art Insider by Julián Zugazagotia • OurTown by Charlie Podrebarac • Off To College
- Remember When • In The Spotlight • Cheers To Volunteers!

\*Dates as of AUGUST 2022- subject to change

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