

PUBLICATION DATES & ADVERTISING DEADLINES

Due to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

| ISSUE DATES | Space Reservations | Ad Deadlines | Signature Issues/Editorial Content/Extra Distribution |
|--------------|--------------------|--------------|---|
| January 7 | December 16 | December 21 | |
| January 21 | December 30 | January 4 | |
| February 4 | January 13 | January 18 | Black History Month Backstage And Beyond by Paul Horsley - Best of Spring 2023 |
| February 18 | January 27 | February 1 | The Top Ten Events of 2022 - 2023 Class of Rising Stars |
| March 4 | February 10 | February 15 | |
| March 18 | February 24 | March 1 | Women's History Month |
| April 1 | March 10 | March 15 | |
| April 15 | March 24 | March 29 | The Paw Print Issue |
| April 29 | April 7 | April 12 | |
| May 13 | April 21 | April 26 | AAPI Heritage Month |
| May 27 | May 5 | May 10 | |
| June 10 | May 19 | May 24 | Pride Month |
| June 24 | June 2 | June 7 | |
| July 8 | June 9* | June 14* | Tie The Knot Bridal Issue |
| July 22 | June 30 | July 5 | |
| August 5 | July 14 | July 19 | The Jewel Ball Issue |
| August 19 | July 28 | August 2 | Backstage And Beyond by Paul Horsley - Best of Fall 2023 |
| September 2 | August 11 | August 16 | The Summer Celebrations Issue |
| September 16 | August 25 | August 30 | |
| September 30 | September 8 | September 13 | Hispanic Heritage Month |
| October 14 | September 22 | September 27 | |
| October 28 | October 6 | October 11 | The Directors of Philanthropy Issue |
| November 11 | October 20 | October 25 | Give KC / Native American Heritage Month |
| November 25 | November 3 | November 8 | The BOTAR Ball Issue |
| December 9 | November 17 | November 22 | Winter Wish List |
| December 16 | November 24 | November 29 | 2024 Charitable Events Calendar |

The Independent - Keeping Our Town In the Know for more than 124 years! Unique Editorial Content found **only** in *The Independent*:

- Backstage And Beyond by Paul Horsley • Toast To Olde Tymes • Art Scene • Philanthropy Matters
- OurTown by Charlie Podrebarac • Off To College • Remember When • In The Spotlight • Cheers To Volunteers!

*Dates as of December 2022- subject to change