

PUBLICATION DATES & ADVERTISING DEADLINES

Due to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

ISSUE DATES	Space Reservations	Ad Deadlines	Signature Issues/Editorial Content/Extra Distribution
January 13	December 20	December 27	Paul Horsley's Best of Spring
January 27	January 3	January 10	
February 10	January 17	January 24	Black History Month
February 24	January 31	February 7	2024 Rising Star/Top Ten Issue
March 9	February 14	February 21	
March 23	February 28	March 6	Women's History Month
April 6	March 13	March 20	
April 20	March 27	April 3	The Paw Print Issue
May 4	April 10	April 17	AAPI Heritage Month
May 18	April 24	May 1	Paul Horsley's Best of Summer
June 1	April 17*	May 15	Tie The Knot Bridal Issue
June 15	May 22	May 29	
June 29	June 5	June 12	Pride Month
July 13	June 19	June 19*	
July 27	July 3	July 10	
August 10	July 14	July 24	The Jewel Ball Issue
August 24	July 17	August 7	Paul Horsley - Best of Fall
September 7	July 31	August 21	Summer Celebrations Issue
September 21	August 28	September 4	
October 5	September 11	September 18	Hispanic Heritage Month
October 19	September 25	October 2	
November 2	October 9	October 16	Directors of Philanthropy Issue + Give KC
November 16	October 23	October 30	National American Indian Heritage Month
November 30	November 6	November 13	The BOTAR Ball Issue
December 14	November 20	November 27	
December 21	November 25	December 4	2025 Charitable Events Calendar

The Independent - Keeping Our Town In the Know for more than 125 years! Unique Editorial Content found **only** in *The Independent*:

Backstage And Beyond by Paul Horsley • Connections by Anne Russ • OurTown by Charlie Podrebarac
 Off To College • Remember When • In The Spotlight • Cheers To Volunteers!