

2025 PUBLICATION DATES & ADVERTISING DEADLINES

Due to our timely coverage of social and philanthropic events, editorial content of each issue is unique in nature. We do offer definitive dates for our Signature Issues, which highlight expanded editorial coverage and have above average distribution. Are you wanting your ad in an issue with specific editorial coverage? Your account executive can provide you with more detailed information on specific editorial features for future issues. Signature Issues are denoted below.

ISSUE DATES	Space Reservations	Ad Deadlines	Signature Issues/Editorial Content/Extra Distribution
January 11	December 13	December 20	Paul Horsley's Best of Spring
January 25	January 2	January 8	
February 8	January 16	January 22	Celebrating Black History Month
February 22	January 30	February 5	Top Ten Issue/2025 Rising Star
March 8	February 13	February 19	
March 22	February 27	March 5	Celebrating Women's History Month
April 5	March 13	March 19	
April 19	March 27	April 2	The Paw Print Signature Issue
May 3	April 10	April 16	Celebrating AAPI Heritage Month
May 17	April 24	April 30	Paul Horsley's Best of Summer
May 31	May 8	May 14	Tie The Knot Bridal Signature Issue
June 14	May 22	May 28	
June 28	June 5	June 11	Celebrating Pride Month
July 12	June 19	June 25	
July 26	July 3	July 9	
August 9	July 17	July 23	The Jewel Ball Signature Issue
August 23	July 31	August 6	Paul Horsley - Best of Fall
September 6	August 14	August 20	Summer Celebrations Signature Issue
September 20	August 28	September 3	
October 4	September 11	September 17	Celebrating Hispanic Heritage Month
October 18	September 25	October 1	
November 1	October 9	October 15	Directors of Philanthropy Issue + Give KC
November 15	October 23	October 29	Celebrating National American Indian Heritage Month
November 29	November 6	November 12	The BOTAR Ball Signature Issue
December 13	November 20	November 26	
December 20	December 4	December 10	2026 Charitable Events Calendar

The Independent - Keeping Our Town In the Know for more than 125 years! Unique Editorial Content found only in *The Independent*:

Backstage And Beyond by Paul Horsley • Connections by Anne Russ • OurTown by Charlie Podrebarac
Remember When • In The Spotlight • Art Scene by Willie Plaschke • Rising Stars / Top Ten Events Awards Celebration